

Zachary Hussein Hassan

Product Designer & Art Director

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Work Experience

Remote

Sept 2019 to date

Independent — Freelance Designer

I worked with several dev teams delivering user-centric digital products like apps and websites for clients globally while travelling abroad.

Superside (Konsus)

E-Commerce, Saas
Sept 2016 - Aug 2019

Lead Product Designer & Art Director

Focused on the core product, I led the design of the entire web platform including client and internal dashboards.

Leveraged data from analytics reporting to create iterative improvements, increasing user engagement and satisfaction.

Design lead on projects for clients like Cisco, Google, Tiffany & Co. etc.

GH4HUB

Fintech, Insurtech
Jan 2014 - Aug 2016

Head Of Product Design & Mobile

Responsible for designing enterprise and fintech related products. Collaborated with in-house developers, stakeholders and partners. Our clients included banks and financial institutions.

Sagaci Research

Research
Oct 2013 - Mar 2014

Researcher

We conducted market research for several multinational companies, consulting firms and investors. My work included the collection of data via surveys, interviews, and focus groups.

Other Relevant Experience

UI/UX Designer

TraceNova
2016

Web Designer

Scalewatcher GH.
2013

Graphic Designer

Obonu Comm. Center
2009 - 2012

Education

Great Lamptey Mills Snr. High

Visual Arts
2007 - 2009

Skills & Tools

End-to-end Product Design

UI/UX Design

Interaction Design

Storyboarding

Wireframing

Prototyping

Sketch

Figma

Adobe Creative Cloud

Principle

Protopie

Invision Studio

Webflow

HTML/CSS

Achievements

App Store Side Projects

Shipped apps like Tishoo, KEV & more to the iOS App Store.

Figma X GitHub Accra Hackathon

Awardee — 2018

Design Thinking Ghana

Meetup Organizing Team Member

MEST-Vodafone Hackathon

Awardee — 2015